



September 17, 2016

www.cottonpatchchallenge.com

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**Benefiting the Youth
Programs of**



Rotary
Club of Greenville

The Southwest Buick GMC Cotton Patch Challenge

marks its 2016 bike ride by celebrating its 20th anniversary! The anticipated 1,000+ bicycling enthusiasts will experience all-new routes in southern Hunt County, showcasing even more of what we have to offer as a community.

The ride will showcase the area's best scenery, roads, and businesses to guests from the Metroplex and beyond. Novice and expert cyclists – and everyone in between – will enjoy a unique biking experience that will be promoted through print, online media and signage for thousands to see.

The CPC will feature seven courses that range from the family-friendly 8-mile course to the expert 75-mile trek. Nine rest stops will provide riders ample fluids, fruit, music, refreshing shade, home-baked goods, and unique displays about local communities such as Lone Oak, Emory, East & West Tawakoni, Quinlan, and Boles Home.

The 63- and 75-mile courses travel smooth and wide Hwy. 69 South, pass a Longhorn cattle ranch, climb "Bowman Mountain," and give a panoramic view of Lake Tawakoni from the brand new four-lane "Two-Mile Bridge." Most routes wind along the south I-30 corridor with tastings from Landon Winery, and samples from local eateries. Cyclists will enjoy a reward of fruit smoothies in Downtown Greenville.

Once again, Rally 'Round Greenville will take place the same weekend! A Friday night street dance featuring music by Emerald City Band will be followed by a full Saturday of incredible live music, fanciful arts & crafts, awesome food, and exciting fun for the whole family.

The Southwest Buick GMC Cotton Patch Challenge is directed by cyclists with volunteer help from the Greenville Rotary Club, YMCA, GASP (Greenville Area Social Pedalists), Red Cross, Boy Scouts, Paris Junior College, Beta Clubs, Tawakoni Chamber of Commerce, and local businesses. Greenville ISD programs for ROTC, solar car team and world-champion RoboWranglers will join in the excitement as well.

You have a chance to be a part of *the* premiere sporting event in Hunt County. Please take a moment to review the following page outlining sponsorship opportunities. Please know you will be supporting programs that develop today's youth and help Hunt County continue to grow!

Sincerely,

Christa Compton
CEO, YMCA of Greenville & Hunt County

Sponsorship Levels

Sponsors will receive the following benefits for their support:

Big Wheel Sponsors: \$1500 and above

1. Large logo on the Event Banner
2. Large logo on Start & Finish arch banner
3. Prominent placement on the Event T-shirt
4. Prominent placement on all promotional flyers
5. Prominent placement in advertising
6. Prominent listing on the Cotton Patch Challenge website
7. Up to 6 complimentary registrations for the Cotton Patch Challenge
8. Participant list available for sponsor marketing

Large Chaining Sponsors: \$1000 to \$1499

1. Large logo on the Event Banner
2. Large logo on the Start and Finish arch banner
3. Large logo on the Event T-shirt
4. Preferred placement on all promotional flyers
5. Preferred placement in Herald Banner ads
6. Preferred listing on the Cotton Patch Challenge website
7. Up to 6 complimentary registrations for the Cotton Patch Challenge

Chaining Sponsors: \$750 to \$999

1. Large logo on the Event Banner
2. Large Logo on the Event T-shirt
3. Listing on the Cotton Patch Challenge website

Chain Sponsors: \$500 to \$749

1. Logo on the Event Banner
2. Logo on the Event T-shirt
3. Listing on the Cotton Patch Challenge website

Spoke Sponsors: \$250 to \$499

1. Alphabetical listing on the Event Banner
2. Alphabetical listing on the Event T-shirt
3. Alphabetical listing on the Cotton Patch Challenge website

Pedal Sponsors: \$100 to \$249

1. Alphabetical listing on the Cotton Patch Challenge website
2. Alphabetical listing on the Event T-shirt

Contributing Sponsors: less than \$100

1. Alphabetical listing on Cotton Patch Challenge website

IMPORTANT DEADLINE *We want sponsors to receive ALL of the benefits available for their level of sponsorship. In order to accomplish this, sponsors will need to provide their correct name, as they wish it to appear in published materials, plus provide a reproducible logo, where applicable, as early as possible to be included in as many promotional materials as possible BUT no later than AUG. 5 (Big Wheel and Large Chaining sponsor logos are due ASAP). Logos should be in one of the following electronic formats: jpeg, eps, tiff or png. Please email electronic logos to: christac@greenvilleymca.org*