



SEPTEMBER 16, 2023 GREENVILLE, TX

To Sponsors:

The Cotton Patch Challenge Bike Ride, Hunt County's premier bicycling event, is gearing up for its 27th year! This fun event benefits area youth and brings visitors from all over the region.

This year we will again be working closely with the city of Greenville and the Lee St. Jamboree. This will offer a wonderful increase in exposure for our sponsors to get their name in front of a larger audience, not only the biking event but on many venues during that event. All funds from the event will go towards helping the numerous charities in Greenville through Rotary with the focus on youth.

Sponsors have the opportunity to advertise their business to thousands, all while knowing that proceeds from the Cotton Patch Challenge support area youth! Sponsors can gain exposure through the Cotton Patch Challenge website, social media, brochures and banners.

On the next page, you will find all the sponsorship details and benefits. We look forward to your support!

-Katy Ridge
2023 CPC Bike Ride Chair
Rotary Club of Greenville, Texas

SPONSORSHIP LEVELS

Title Sponsor will receive the following benefits for their support:

Title Sponsor

\$6000

SOLD!

- Large Title Sponsor Banner on Joe Ramsey for 1 month before event
- Large Title Sponsor banner on courthouse lawn to be seen by ALL riders and Lee Street Jamboree attendees
- Large logo on the Event Banner where it will be seen by ALL riders
- Top billing on all promotional flyers
- Top billing in advertising
- Top billing on the Cotton Patch Challenge website with four-sentence narrative
- Scrolling post with your logo and Title Sponsor info on GEUS Channel 34
- Mentions to thank Title Sponsor on local radio stations
- Pinned post announcing Title Sponsor on CPC Facebook Event page
- Posts on CPC Instagram page
- Up to 10 complimentary registrations for the Cotton Patch Challenge
- Participant list available for marketing
- Many mentions of business by moderator prior to start of the ride and as riders come in

Starting Line Sponsor

\$2500

ONLY 1 AVAILABLE

- Large Sponsor Banner on Joe Ramsey for 1 month before event
- Large logo on the Event Banners
- Banner on Starting Line Arch
- Prominent placement on all promotional flyers
- Prominent placement in advertising
- Prominent listing on the Cotton Patch Challenge website with two sentence narrative
- Mentions to thank Starting Line Sponsor on local radio stations
- Up to 8 complimentary registrations for the Cotton Patch Challenge
- Participant list available for marketing
- Logo in all brochures
- Many mentions of business by emcee prior to start of the ride

Finish Line Sponsor

\$2250

ONLY 1 AVAILABLE

- Large Sponsor Banner on Joe Ramsey for 1 month before event
- Large logo on the Event Banners
- Banner on Finish Line Arch
- Prominent placement on all promotional flyers
- Prominent placement in advertising
- Prominent listing on the Cotton Patch Challenge website with two sentence narrative
- Mentions to thank Finish Line Sponsor on local radio stations
- Up to 7 complimentary registrations for the Cotton Patch Challenge
- Participant list available for marketing
- Mentions by finish line emcees as riders cross

SPONSORSHIP LEVELS

Big Wheel Sponsors **\$2000**

- Large Sponsor Banner on Joe Ramsey for 1 month before event
- Large logo on the Event Banners
- Large logo on Start & Finish arch uprights
- Prominent placement on all promotional flyers
- Prominent placement in advertising
- Prominent listing on the Cotton Patch Challenge website with two sentence narrative
- Mentions as Big Wheel Sponsor on local radio stations
- Up to 6 complimentary registrations for the Cotton Patch Challenge
- Participant list available for marketing
- Logo in all brochures

Large Chainring Sponsors **\$1500**

- Sponsor Banner on Joe Ramsey for 1 month before event
- Large logo on the Event Banner
- Large logo on Start & Finish arch uprights banner
- Preferred placement on all promotional flyers
- Preferred listing on the Cotton Patch Challenge website with two sentence narrative
- Up to 3 complimentary registrations for the Cotton Patch Challenge

Spoke Sponsors **\$500**

- Logo on the Event Banner
- Logo on Start & Finish arch uprights banner
- Listing on the Cotton Patch Challenge website

Starting Stage Sponsor **\$1750**

- Large Sponsor Banner on Joe Ramsey for 1 month before event
- Large banner on stage with 1-line narrative
- Large Logo on the Event Banners
- Large logo on Start & Finish arch uprights
- Prominent placement in advertising
- Prominent listing on the Cotton Patch Challenge website with two sentence narrative
- Mentions as Starting Stage Sponsor on local radio stations
- Up to 4 complimentary registrations for the Cotton Patch Challenge
- Participant list available for marketing
- Logo in all brochures

Chainring Sponsors **\$1000**

- Sponsor Banner on Joe Ramsey for 1 month before event
- Large logo on the Event Banner
- Logo on Start & Finish arch uprights banner
- Listing on the Cotton Patch Challenge website with two sentence narrative
- Logo on all promotional flyers

Chain Sponsors **\$750**

- Sponsor Banner on Joe Ramsey for 1 month before event
- Logo on the Event Banner
- Logo on Start & Finish arch uprights banner
- Logo on the Cotton Patch Challenge website with two sentence narrative

Pedal Sponsors **\$250**

- Logo on the Event Banner
- Listing on the Cotton Patch Challenge website

SPONSORSHIP REGISTRATION

Please complete this form to register as a Cotton Patch Challenge Sponsor for 2023:

I would like to register as a:

- | | |
|---|---|
| <input type="checkbox"/> Title Sponsor: \$6000 SOLD | <input type="checkbox"/> Large Chainring Sponsors: \$1500 |
| <input type="checkbox"/> Starting Line Sponsors: \$2500 | <input type="checkbox"/> Chainring Sponsors: \$1000 |
| <input type="checkbox"/> Finish Line Sponsors: \$2250 | <input type="checkbox"/> Chain Sponsors: \$750 |
| <input type="checkbox"/> Big Wheel Sponsors: \$2000 | <input type="checkbox"/> Spoke Sponsors: \$500 |
| <input type="checkbox"/> Starting Stage Sponsors: \$1750 | <input type="checkbox"/> Pedal Sponsors: \$250 |

Company Name (as to be displayed): _____

Company Web Address: _____

Company Address: _____

Phone: _____

Contact Name: _____

Contact Title: _____

Contact Email Address: _____

Authorizing Signature: _____

Payment Options:

- I have made payment online. For assistance Contact George Gomez at 214-863-6304.



Scan QR Code for link to pay online.

- I will mail a check* to Cotton Patch Challenge at P.O. Box 9358, Greenville, TX 75404
- Please send me an invoice and expect payment promptly.

****NOTE: Please make checks out to Cotton Patch Challenge.***

Please send this form to GeorgeGomez@anbtx.com to begin your sponsorship benefits as soon as possible.

IMPORTANT DEADLINE: Where applicable, sponsors will need to provide a reproducible logo and two sentence narrative no later than August 30th to be included in promotional materials. The logos for all sponsors of \$1000 or over are due by Aug 4, 2023. Logos should be in one of the following electronic formats in high resolution, at least 300 dpi: jpeg, eps, ai, tiff or png. Please email electronic logos to: k.ridge@whycornerstone.com.