



## SEPTEMBER 21, 2024 GREENVILLE, TX

To Sponsors:

The Cotton Patch Challenge Bike Ride, Hunt County's premier bicycling event, is gearing up for its 28th year! And this year, in addition to our road ride, we have officially added a gravel ride, which is the fastest growing sector in biking. This fun event benefits area youth and brings visitors from all over the region.

This year we will be displaying banners for some sponsorship levels on Joe Ramsey Blvd. This will offer a wonderful increase in exposure for our sponsors to get their name in front of a larger audience, not only the biking event but all of the community members that pass by the signs!

All funds from the event will go towards helping the numerous charities in Greenville through Rotary with the focus on youth.

Sponsors have the opportunity to advertise their business to thousands, all while knowing that proceeds from the Cotton Patch Challenge support area youth! Sponsors can gain exposure through the Cotton Patch Challenge website, social media, brochures and banners.

On the next page, you will find all the sponsorship details and benefits. We look forward to your support!

-Katy Ridge  
2024 CPC Bike Ride Director  
Rotary Club of Greenville, Texas

# SPONSORSHIP LEVELS

Title Sponsor will receive the following benefits for their support:

## **Title Sponsor**

**\$6000**

**SOLD!**

- Large Title Sponsor Banner on Joe Ramsey for 1 month before event
- Large Title Sponsor banner on courthouse lawn to be seen by ALL riders and Lee Street Jamboree attendees
- Large logo on the Event Banner where it will be seen by ALL riders
- Top billing on all promotional flyers
- Top billing in advertising
- Top billing on the Cotton Patch Challenge website with four-sentence narrative
- Scrolling post with your logo and Title Sponsor info on GEUS Channel 34
- Mentions to thank Title Sponsor on local radio stations
- Pinned post announcing Title Sponsor on CPC Facebook Event page
- Posts on CPC Instagram page
- Up to 10 complimentary registrations for the Cotton Patch Challenge
- Participant list available for marketing
- Many mentions of business by moderator prior to start of the ride and as riders come in

## **Starting Line Sponsor**

**\$2500**

**ONLY 1 AVAILABLE**

- Large Sponsor Banner on Joe Ramsey for 1 month before event
- Large logo on the Event Banners
- Banner on Starting Line Arch
- Prominent placement on all promotional flyers
- Prominent placement in advertising
- Prominent listing on the Cotton Patch Challenge website with two sentence narrative
- Mentions to thank Starting Line Sponsor on local radio stations
- Up to 8 complimentary registrations for the Cotton Patch Challenge
- Participant list available for marketing
- Logo in all brochures
- Many mentions of business by emcee prior to start of the ride

## **Finish Line Sponsor**

**\$2250**

**ONLY 1 AVAILABLE**

- Large Sponsor Banner on Joe Ramsey for 1 month before event
- Large logo on the Event Banners
- Banner on Finish Line Arch
- Prominent placement on all promotional flyers
- Prominent placement in advertising
- Prominent listing on the Cotton Patch Challenge website with two sentence narrative
- Mentions to thank Finish Line Sponsor on local radio stations
- Up to 7 complimentary registrations for the Cotton Patch Challenge
- Participant list available for marketing
- Mentions by finish line emcees as riders cross

# SPONSORSHIP LEVELS

## ***Big Wheel Sponsors***

**\$2000**

- Large Sponsor Banner on Joe Ramsey for 1 month before event
- Large logo on the Event Banners
- Large logo on Start & Finish arch uprights
- Prominent placement on all promotional flyers
- Prominent placement in advertising
- Prominent listing on the Cotton Patch Challenge website with two sentence narrative
- Mentions as Big Wheel Sponsor on local radio stations
- Up to 6 complimentary registrations for the Cotton Patch Challenge
- Participant list available for marketing
- Logo in all brochures

## ***Large Chainring Sponsors***

**\$1500**

- Sponsor Banner on Joe Ramsey for 1 month before event
- Large logo on the Event Banner
- Large logo on Start & Finish arch uprights banner
- Preferred placement on all promotional flyers
- Preferred listing on the Cotton Patch Challenge website with two sentence narrative
- Up to 3 complimentary registrations for the Cotton Patch Challenge

## ***Spoke Sponsors***

**\$500**

- Logo on the Event Banner
- Logo on Start & Finish arch uprights banner
- Listing on the Cotton Patch Challenge website

## ***Starting Stage Sponsor***

**\$1750**

- Large Sponsor Banner on Joe Ramsey for 1 month before event
- Large banner on stage with 1-line narrative
- Large Logo on the Event Banners
- Large logo on Start & Finish arch uprights
- Prominent placement in advertising
- Prominent listing on the Cotton Patch Challenge website with two sentence narrative
- Mentions as Starting Stage Sponsor on local radio stations
- Up to 4 complimentary registrations for the Cotton Patch Challenge
- Participant list available for marketing
- Logo in all brochures

## ***Chainring Sponsors***

**\$1000**

- Sponsor Banner on Joe Ramsey for 1 month before event
- Large logo on the Event Banner
- Logo on Start & Finish arch uprights banner
- Listing on the Cotton Patch Challenge website with two sentence narrative
- Logo on all promotional flyers

## ***Chain Sponsors***

**\$750**

- Sponsor Banner on Joe Ramsey for 1 month before event
- Logo on the Event Banner
- Logo on Start & Finish arch uprights banner
- Logo on the Cotton Patch Challenge website with two sentence narrative

## ***Pedal Sponsors***

**\$250**

- Logo on the Event Banner
- Listing on the Cotton Patch Challenge website

# SPONSORSHIP REGISTRATION

**Please complete this form to register as a Cotton Patch Challenge Sponsor for 2024:**

I would like to register as a:

- |   |   |
|---|---|
| <input type="checkbox"/> Title Sponsor: <del>\$6000</del> <b>SOLD</b> | <input type="checkbox"/> Large Chainring Sponsors: \$1500 |
| <input type="checkbox"/> Starting Line Sponsors: \$2500               | <input type="checkbox"/> Chainring Sponsors: \$1000       |
| <input type="checkbox"/> Finish Line Sponsors: \$2250                 | <input type="checkbox"/> Chain Sponsors: \$750            |
| <input type="checkbox"/> Big Wheel Sponsors: \$2000                   | <input type="checkbox"/> Spoke Sponsors: \$500            |
| <input type="checkbox"/> Starting Stage Sponsors: \$1750              | <input type="checkbox"/> Pedal Sponsors: \$250            |

Company Name (as to be displayed): \_\_\_\_\_

Company Web Address: \_\_\_\_\_

Company Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Title: \_\_\_\_\_

Contact Email Address: \_\_\_\_\_

Authorizing Signature: \_\_\_\_\_

## **Payment Options:**

- I will mail a check\* to Cotton Patch Challenge at P.O. Box 9358, Greenville, TX 75404
- I have made payment online. For assistance Contact George Gomez at 214-863-6304.



Scan QR Code for link to pay online.

- Please send me an invoice and expect payment promptly.

**\*NOTE: Please make checks out to Cotton Patch Challenge.**

Please send this form to [GeorgeGomez@anbtx.com](mailto:GeorgeGomez@anbtx.com) to begin your sponsorship benefits as soon as possible.

IMPORTANT DEADLINE: Where applicable, sponsors will need to provide a reproducible logo and two sentence narrative no later than August 30th to be included in promotional materials. The logos for all sponsors of \$750 or over are due by Aug 1st. Logos should be in one of the following electronic formats in high resolution, at least 300 dpi: jpeg, eps, ai, tiff or png. Please email electronic logos to: [k.ridge@whycornerstone.com](mailto:k.ridge@whycornerstone.com).